



MEDIA RELEASE

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Matt Lauer Travels to Malaysia for Day 3 of “Where in the World is Matt Lauer?”

LOS ANGELES – Matt Lauer, the popular anchor of the TODAY Show, traveled to Kuala Lumpur, Malaysia on Wednesday (November 9) in day three of the popular NBC TODAY Show series “Where in the World is Matt Lauer?” He revealed his location standing 500 feet above the ground from the Petronas Twin Towers Skybridge. Matt Lauer introduced the Southeast Asian country by stating that “Malaysia’s been called the crossroads of Asia.”

The segment featured several activities and attractions that highlighted some of Malaysia’s best. “One thing you’ll find out here is that there is something for everyone,” said Matt Lauer.

Amy Robach, an NBC correspondent who joined the famous anchor in Malaysia, visited the Sepilok Orangutan Sanctuary, a rehabilitation center for orphaned orangutans where animals are taught to survive in the jungle to be released back into the wild.

She also explored Malaysia’s capital, Kuala Lumpur, for a day full of adventure. “They say in this city you can never be bored; well I can tell you first hand that’s definitely true,” said Amy Robach. She visited several attractions during her city adventure:

- *Batu Caves* is the site of a Hindu temple and shrine, which one must climb 272 steep stairs to reach. The main attraction is the large statue of the Hindu God.
- At the *wet market*, one can find fruits and food, which are showered with water to keep fresh and cool.
- *Central Market* is a one-stop shopping center for traditional Malaysian products, such as batik. It is considered a landmark for Malaysian culture and heritage.
- *Royal Selangor* is the world's largest pewter company. Malaysian pewter is acclaimed internationally for its exquisite craftsmanship and innovative design.

Malaysia is often described as the birthplace of Asian fusion fare. The nation’s cuisine is a reflection of Malaysian culture – a vibrant mix of many ethnic groups including Malays, Chinese and Indians, all together in one big melting pot. Both Matt Lauer and Amy Robach sampled and spoke highly of Chicken Rendang (chicken cooked slowly with flavorful spices) and Lemang (sticky rice cooked with coconut milk in Bamboo stick).

For more information on Matt Lauer's trip to Malaysia or to view the segments, please visit http://allday.today.msnbc.msn.com/_news/2011/11/09/8715271-where-in-the-world-is-matt-kuala-lumpur-for-day-3

About Malaysia

Malaysia has a population of more than 28 million, a kaleidoscope of ethnicities and cultures that offer a truly Asian experience. The exotic nation provides a unique culture experience, tantalizing cuisine, great value, and an array of attractions and activities to experience. On top of that, English is widely spoken.

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